

# Social Media Internship



**Winston-Salem Rescue Mission** Winston-Salem, NC

Duration: 2-months minimum, 10-15 hours per week

The Winston-Salem Rescue Mission seeks a Social Media Intern to coordinate our various social media platforms. The position is ideal for a go-getter with excellent communication skills who wants to be an integral part of implementing WSRM's social media strategy.

Social Media Intern responsibilities will include:

- Work with the weekly editorial calendars to promote WSRM branding on various social media platforms.
- Creating compelling social media content on Facebook, Instagram and others.
- Develop new strategies for increasing engagement.
- Write social media captions that drive engagement and action.
- Assist with photo/video content shoots.

Qualifications:

- An interest in learning about social media planning and execution.
- Self-starter with the ability to prioritize and manage multiple tasks independently.
- Experience with social media sites required.
- Excellent writing skills with attention to detail.

Results:

- Students with internship experience get 26.3% more interview requests, 16% more job offers, and 12% higher salaries than their less experienced peers (honorsociety.org).
- Practical experience in the Social Media field and Non-Profit world. This will set you apart in your qualifications for future employment vs other candidates with no experience, as well as give you a glimpse into this career choice.
- We are willing to work towards college credit if your college department requires this kind of activity, which would get you one step closer to your degree.

Application instructions:

Please submit a resume and cover letter to [development@WSrescue.org](mailto:development@WSrescue.org). "Social Media Internship" should appear in the subject heading of your email.

The position will be based at our Winston-Salem office. The commitment is for 2-3 days per week, with some flexibility.